

Message Text

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PAGE 01 JAKART 07327 180524Z

15

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W

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R 180358Z JUN 75

FM AMEMBASSY JAKARTA

TO USDOC WASHDC

INFO SECSTATE WASHDC 8751

AMCONSUL MEDAN

AMCONSUL SURABAYA

UNCLAS JAKARTA 7327

E.O. 11652: N/A

TAGS: BTIO, ID

SUBJ: PRIVATE TRADE OPPORTUNITY

1. 560/01/P0016

2. 061775

3. ESVINCOY/

TGRILLS

4. 560 INDONESIA

5. IAD

6. A) REPLY TO --

B) G.B. RUNGKAT

C) P.T. PORODISA TRADING & INDUSTRIAL COY LTD.

JL. KEBON SIRIH NO. 13

JAKARTA, INDONESIA

7. CABLE: PORODISA TEL: 357530

8. --

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PAGE 02 JAKART 07327 180524Z

9. 111

10. 36624XX-0000 ELECTRONIC NAVIGATIONAL AIDS
36625XX-0000 ELECTRONIC RADAR SYSTEMS
3531842-0000 PNEUMATIC ROLLERS
3720000-0000 AIRCRAFT AND PARTS (FAST MOVING SPARE PARTS
SUCH AS SPARK PLUGS)

COMPANY (WTDR 4/75) IS PARENT OF TWO AIRLINES AND CONSTRUCTION
COMPANY AS WELL AS BEING CONSTRUCTION EQUIPMENT SUPPLIER. THE
TWO AIRLINES, BOURAQ AIRLINES, (WTDR 3/74) A SCHEDULED SERVICE,
AND BALI AIR, A CHARTER SERVICE, HAVE ONLY BEEN IN OPERATION
FIVE YEARS BUT IN THAT TIME THEIR CAPACITY HAS GROWN TO TEN
TIMES ITS ORIGINAL. ANNUAL SALES POTENTIAL IS \$13 MILLION.
COMPANY THROUGH ITS BOURAQ AIRLINES WISHES TO REPRESENT BOEING
AIRCRAFT, MOSTLY 737'S, AND TO ESTABLISH COMPREHENSIVE
MAINTENANCE SHOP UNDER COOPERATIVE AGREEMENT WITH U.S.
FIRM(S) TO SERVICE ALL AIRLINES OPERATING IN INDONESIA.
FIRM WOULD HAVE TO ACCRUE ADEQUATE INVENTORY OF READILY
AVAILABLE SPAREPARTS AND COMPONENTS. P.T. NATIONAL
INVESTORS, ITS CONSTRUCTION COMPANY, IS PRESENTLY DOING
CONSTRUCTION AT AN AIRPORT.
PROSPECTIVE BUYERS THESE PRODUCTS WOULD MOST LIKELY BE
32 PRIVATE AIRLINES AND CONSTRUCTION COMPANIES THROUGHOUT
INDONESIA.
NEWSOM

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